



AIM WA's Sustainability Programs in collaboration with Greensense

Foundations of Sustainability

Program Overview:

This program is designed to give participants an understanding of sustainability. Participants will be able to identify the conceptual and practical aspects of sustainability and how it affects the environment, society, and the economy. They will also be able to identify how sustainability could be applied to their organisation.

Designed for:

Supervisors and professionals who require an understanding of sustainability as part of their role within their organisation and the community. It would help if participants have some knowledge of their organisation's business direction and some idea of how the sustainability agenda might align with their future direction.

Content:

- Understanding the environmental, economic and social aspects of sustainability
- Making sense of climate change and how it impacts your organisation
- How to develop a sustainable procurement policy
- Discover ways to effectively manage your electricity, water and gas consumption
- How to establish a strategic approach to sustainability.

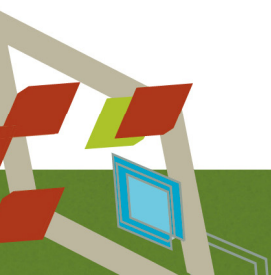
Learning Outcomes:

As a result of attending this program, participants should be able to:

- Identify different approaches to sustainability
- Identify common problems with sustainability
- Work with current sustainability processes
- Encourage a sustainability conversation.

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| Program No: | 359 |
| Duration: | 2 days |
| Times: | 9.00am - 4.30pm |
| Dates: | July 25 – 26 October 13 - 14 |
| Fees: | \$1025.00 \$840.00 AIM Professional/Corporate Members |

For further information, call AIM's Client Service Centre on (08) 9383 8000
or visit www.aimwa.com





Strategic Sustainability for Today's Organisations

Program Overview:

This comprehensive program takes a rigorous approach to the development and implementation of a strategy for sustainability. In this program, participants will be inspired by seeing and hearing leading edge examples of sustainability both commercially and residentially. Participants will also be pushed to fine-tune their own organisation's strategy through a series of workshop sessions. These workshop sessions will turn the inspiration of sustainability into a practical strategy and business model that can be implemented.

Designed for:

Senior managers and professionals who have an understanding of the principles of sustainability but who want to go further towards a strategic level. Participants should have a knowledge of their organisation's business direction and a conceptual understanding on how the sustainability agenda will align with their future direction.

Content:

- Environmental scan
- What is sustainability anyway?
- Putting sustainability into the business context
- Diagnosing the present situations
- Opportunities and threats
- A framework for sustainability
- Scoping a sustainability project
- Mobilising 'real world' support
- Continuous improvement and the way forward.

Program No: 358
Duration: 3 days
Times: 9.00am - 4.30pm
Dates: September 12-14
Fees: \$1390.00
\$1160.00 AIM Professional/Corporate Members

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Greensense

These two sustainability programs are being run in collaboration with Greensense, a leading climate change and sustainability and technology service provider.

www.greensense.com.au

